

Voluntary
Organisations
Disability Group

V O D G

“This house believes that personalisation is a cost cutting exercise and will not benefit deaf people?”

John Adams
VODG



Adepta

MENCAP
Understanding learning disability

Sue Ryder Care
Care That Liberates Lives

Time to get equal

scope

About cerebral palsy.
For disabled people achieving equality

Queen Elizabeth's Foundation
PROMOTING EQUALITY FOR DISABLED PEOPLE

NORWOOD
CHILDREN & FAMILIES FIRST

Brandon Trust

UNIQUE FUTURES



sense
TOUCHING PEOPLE'S LIVES

Papworth Trust
Unlocking the potential of disabled people



A D V A N C E



MacIntyre



CROSSROADS
Caring for Carers

RNID •)))
Changing the world for deaf and hard of hearing people

Leonard Cheshire Disability

disabilities trust
meeting complex needs



Dimensions
Supporting people with learning difficulties



hft
Creative Ideas
Fulfilling lives

See Ability
Seeing beyond disability

MS
Multiple Sclerosis Society

UR
United Response
making it happen

vitalise
essential breaks
for disabled people
and carers

Thomas Pocklington Trust
Housing and support for
people with sight loss

nse
The
National Society
for Epilepsy

affinitytrust
SUPPORTING PEOPLE WITH LEARNING DISABILITIES



Transforming services

- What do we mean by personalisation and where does it come from?
- Personalisation is about providing care and support in a way that meets the needs of individuals, it is not just about individual budgets
- Key question: will individual budgets generate a transformation of services?

The IBSEN Report

- For working age people with physical and/or sensory impairments, IBs had *positive* effects on all dimensions of social care outcomes.
- Mixed outcomes were found for people with learning disabilities.
- Doubts and questions about the impact of IBs on older people.

Glendinning, C., Challis, D., Fernandez, J., Jacobs, S., Jones, K., Knapp, M., Manthorpe, J., Moran, N., Netten, A., Stevens, M., Wilberforce, M. (2008) *Evaluation of the Individual Budgets Pilot Programme: Final Report*, Social Policy Research Unit, University of York, York.

Making IBs work for deaf people

- Exercising voice and choice



- Navigating the social care market



- Information, support and brokerage
- Managing risk and regulation

Shaping the market



- Service providers must take the lead in developing and transforming services to meet the needs of deaf people, involving them in service design and delivery
- Commissioners must work with service users and providers to create a sustainable market of services that deaf people need and want

But...the national context and tightening public expenditure

(Source: Institute of public care)

- The current economic climate will make it harder for providers to raise funding to start new developments, initiate change and be innovative. Recession may encourage a retreat to traditional forms of delivery and funding.
- If the amount of funding per person available via the RAS diminishes then some providers may prefer to only supply to self funders or diminish their proportion of publicly funded service users.
-and means testing a direct payment or IB will mean that some people receive a lesser amount than they need to spend and consequently may not get what they need.
- Equally some providers in their desire to secure contracts may be tempted to agree to conditions and prices that they will be unable to deliver.
- Transaction costs may actually increase



Personalisation must be sufficiently resourced!

Deaf people will only benefit from personalisation if it generates the services that people need and want and is sustainable!



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